



ORBITVU
PRODUCT TELEPORTING

ALPHASTUDIO XXL

AUTOMATED SOLUTION FOR
STILL PHOTOGRAPHY, 360° AND VIDEO



CUT COSTS

INCREASE SALES

SPEED UP WORKFLOW



Let your products stand out!

THE IN-HOUSE SOLUTION FOR PROFESSIONAL QUALITY IMAGING

Watch me in motion!



 LIVE MODEL PHOTO & VIDEO



vimeo.com/orbitvu/inmotion



FLAT PHOTOGRAPHY



PACKSHOT



GHOST MANNEQUIN PHOTO

2D



MULTI-VIEW IMAGES

360° PRESENTATION 360°
made with Magic Table.



ALPHASTUDIO XXL

THE SOLUTION FOR ALL YOUR IMAGING NEEDS

Designed to be easy-to-use, efficient and versatile, for products ranging from small to large items and even live models. Equipped with oversized LED lighting, the ALPHASTUDIO XXL ensures quality photography results for print, web and other marketing use.



FAST & EASY CONTENT PRODUCTION



Efficient

- ▶ Batch image capture and processing
- ▶ Multi-view image capture by up to 5 cameras
- ▶ Automatic background removal
- ▶ Direct image upload to your e-shop
- ▶ Web-ready photo in less than 3 sec.

Easy to use

- ▶ Can be used by anyone
- ▶ Integrated camera and lighting control
- ▶ Automatic 360° image capture
- ▶ Predefined shooting profiles
- ▶ Multi-camera support
- ▶ Live View image preview before shooting

Flexible

- ▶ From small to large objects ranging from small electronics, tools, DIY through bags, shoes, fashion to live models
- ▶ For still images, flat (top) photography, ghost mannequin, 360° and Video
- ▶ Compatible with Canon
- ▶ Produces images for the web, print and marketing
- ▶ Integrated online marketing tools

AUTOMATED IMAGING PROCESS



Automated image capture and processing workflow removes the background on the fly, reduces post-processing, and provides consistent pictures.

Lights & camera control

The software automatically activates camera and LED-light parameters, either via predefined or individual template settings.

IQ Mask & Natural Shadow

The background is removed instantly while taking a photo. Software can also detect the natural shadow and keep in the final image.

Post-processing

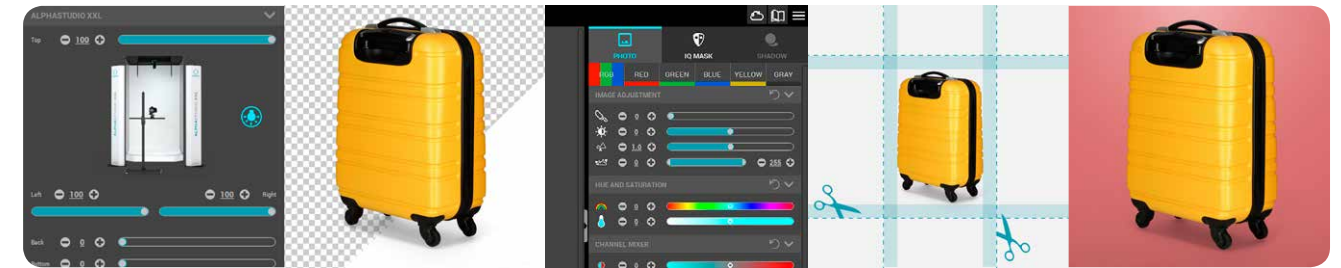
Individual post-production settings can be activated, e.g. contrast, saturation, color beautifier, sharpness, and more.

Auto-cropping & positioning

The object inside the image is automatically cropped. Extra margins are added and product is positioned in the picture according to your style guidelines.

Multi-export

Still images, 360° view, and video can be scaled and exported in one or more formats and pixel sizes. Background can even be replaced with your choice of image or color.



optional add-on

ORBITVUSUN

ORBITVUSUN is a digital content-to-e-commerce acceleration platform as well as a set of tools to help you market your product online

E-COMMERCE ACCELERATION CLOUD

- ▶ Easy integration & flexible hosting plans
- ▶ E-commerce plugins included
- ▶ Daily data backup of your images
- ▶ High availability (dual data replication)
- ▶ CDN - high-speed image delivery worldwide
- ▶ Always up-to-date software and plugins



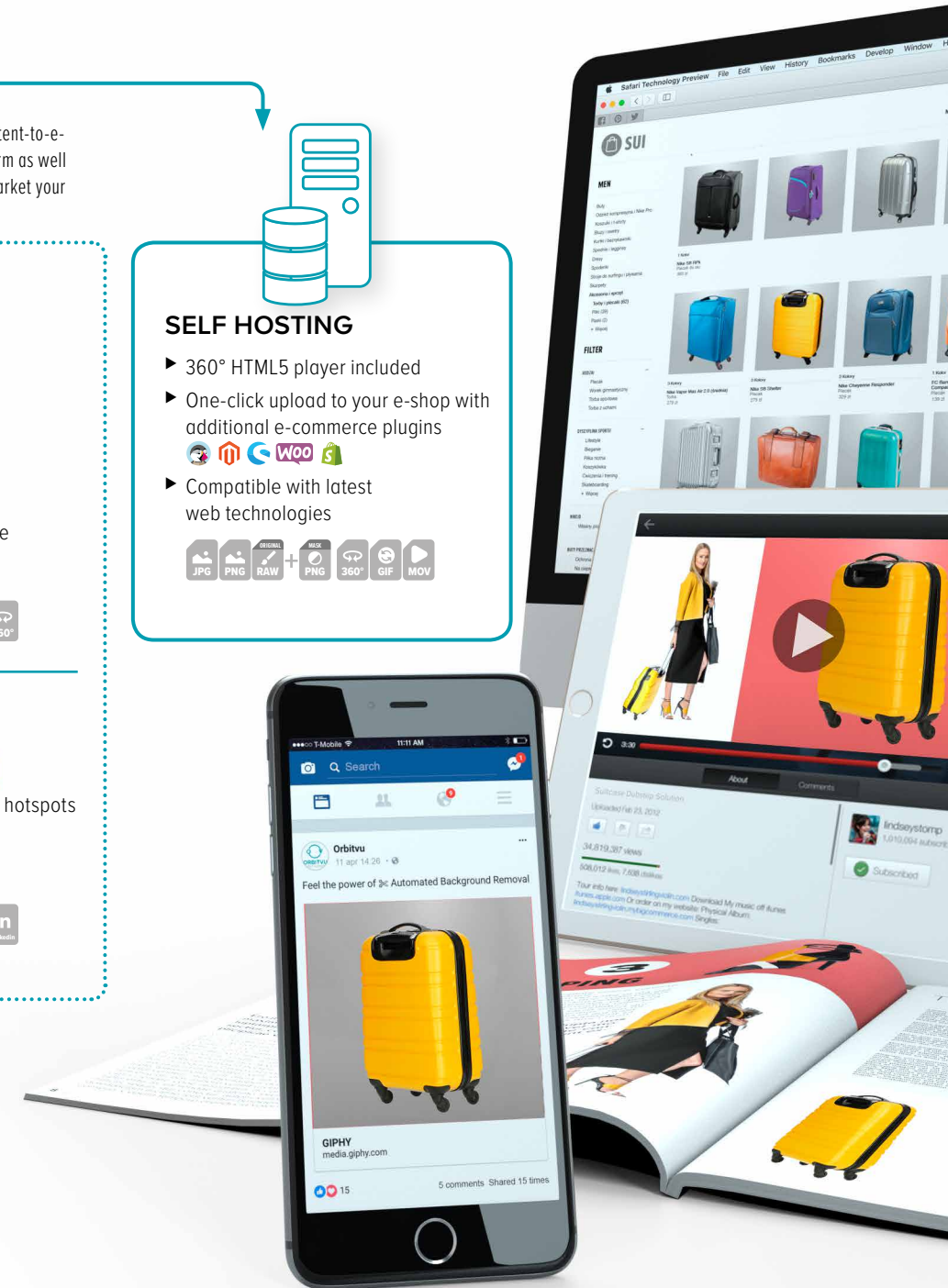
SELF HOSTING

- ▶ 360° HTML5 player included
- ▶ One-click upload to your e-shop with additional e-commerce plugins
- ▶ Compatible with latest web technologies



ONLINE MARKETING TOOLS

- ▶ Social media integrations
- ▶ 360° Orbitour - interactive product tours & hotspots
- ▶ Built in QR-code generator
- ▶ Easy Copy & Paste embed codes



Technical specifications

ALPHASTUDIO XXL

[order code 238H4]

WHAT'S INCLUDED

Hardware

- 2 × front lights
- 1 × top light
- 2 × side double-sided covers
- 1 × camera stand with head
- 1 × backlit turntable
- 1 × backlit background
- 1 × set of cables

Software

- ▶ ORBITVU STATION software license
- ▶ ORBITVU VIEWER (HTML5 player license)

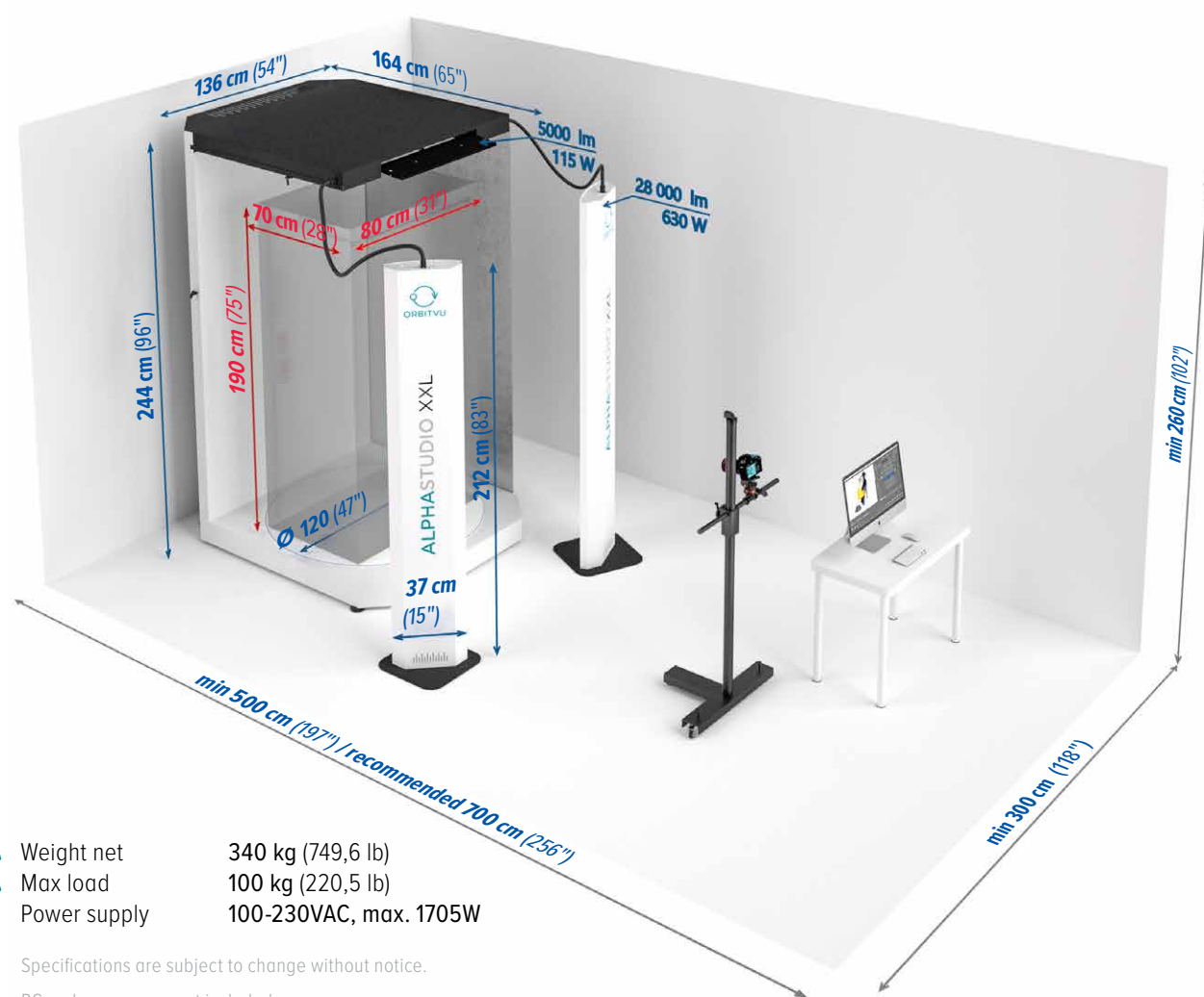
ORBITVU STATION SPECIFICATIONS

Camera compatibility	Canon DSLR
Multiple camera control	yes, up to 5 cameras
Software compatibility	Mac OS X or Windows
Post-production	possible via software
Background removal	automatic with IQ-Mask for static objects*
Output 360° format	HTML5, animated GIF, MP4, MOV
Output video format	MOV, MP4, animated GIF
Output image format	png, jpeg, tiff, bmp, RAW + png mask, other output formats via external action

* IQ mask does not work with live human models

ORBITVU VIEWER SPECIFICATIONS

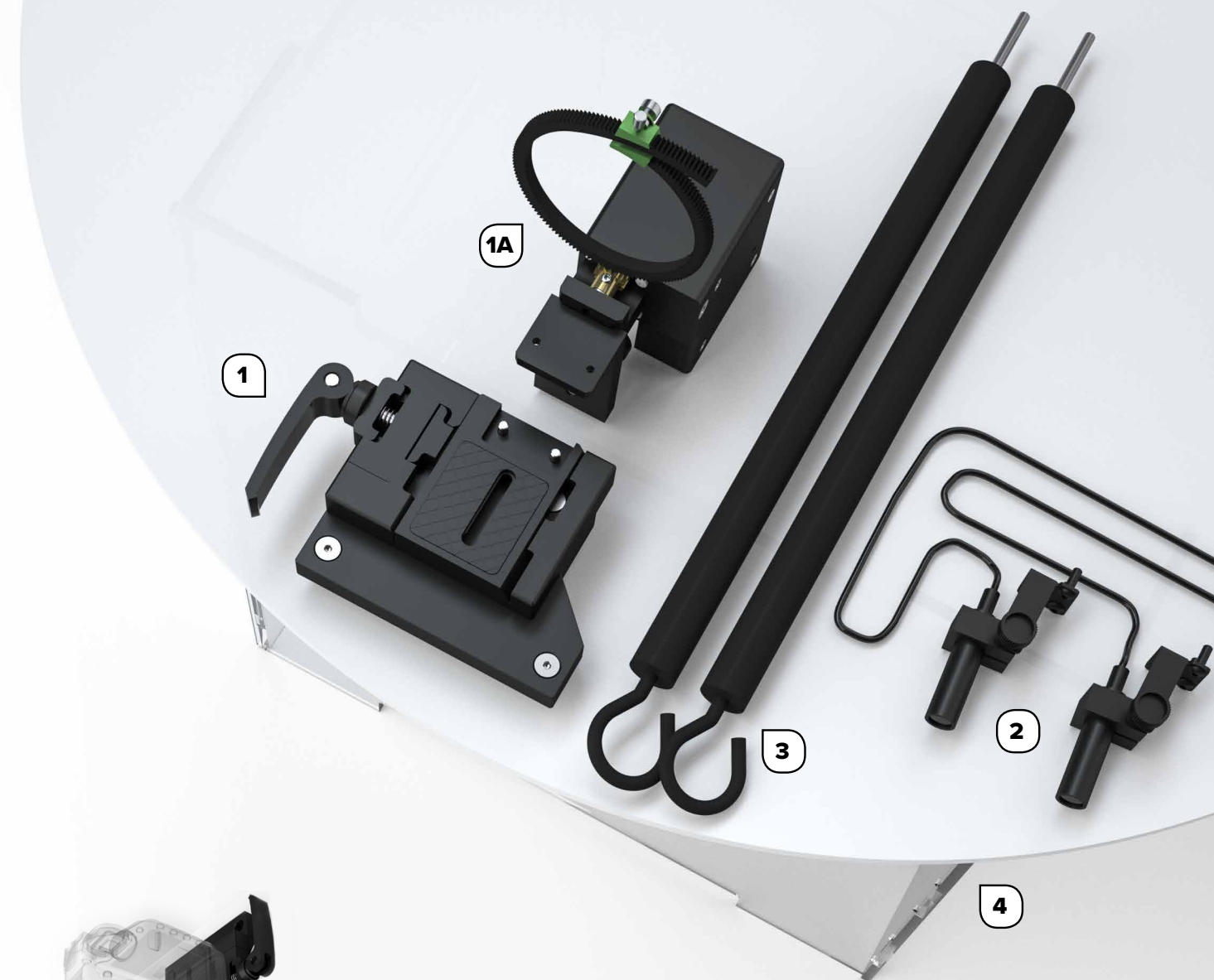
360° technology	HTML5 player
Deep zoom	unlimited zoom technology
Mobile ready	multi-touch gestures and responsive design
Instant spin technology	no wait time for 360° view to load
Compatibility	any web browser with HTML5 support



Weight net	340 kg (749,6 lb)
Max load	100 kg (220,5 lb)
Power supply	100-230VAC, max. 1705W

Specifications are subject to change without notice.

PC and camera are not included



Additional accessories

1. QUICK RELEASE TOP CAMERA ATTACHMENT [order code 238A2]

One movement quick release top camera attachment. Allows you to take flat fashion photos or top view images of your products.

1A. MOTORIZED ZOOM OPTION [order code 238A26]

Enables zooming camera lens remotely from the Orbitvu Station software. Recommended when small and big items are being photographed from the top view. Used with Quick release top camera attachment

2. POSITIONING LASERS KIT FOR XXL [order code 238A5]

Two linear laser pointers for easy object positioning. Display two intersecting lines in the middle of the turntable. Allow fast and easy product positioning. Recommended when shooting 360° images.

3. MANUAL HANGING KIT [order code 238A1]

Holds-up unstable products or items which require hanging (e.g. bags, sports equipment, tools, etc.). Recommended for still images only.

4. MAGIC TABLE [order code 238A4]

An acrylic raised base and stage for comfortable operation with smaller products. Thanks to special material and design, it is automatically removed from the final picture by the software.



ORBITVU

Our photography adventure started more than 20 years ago. The birth of digital photography and e-commerce created new needs and possibilities to showcase products online.

Digital content production requires consistent, good-quality images produced in a short time and at a reasonable cost. Traditional photography and manual post-production processes can yield high-quality results but are slow, complicated, and expensive.

Orbitvu takes the best from traditional photography and combines this with advanced software and hardware innovations. Our goal is to automate and optimize digital content production, delivery, and usage in our customers sales and marketing activities.

Our solutions will help you:

- ▶ Save time and shorten time-to-market
- ▶ Cut costs with automated content workflow
- ▶ Improve your online product experience
- ▶ Create content for e-commerce and offline/online marketing

With Orbitvu, your products are teleported to your customers



www.orbitvu.com/xxl